

# JEANNETTE



# BIERMAN

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## professional background

### *creative*

Conceptualize, design and execute innovative and creative graphics to achieve company and branding goals for clients in broad range of industries. Development of 4-color, print work from logos to brochures to packaging and marketing videos as well as email marketing campaigns and online surveys. Strong understanding of principles of information, graphic and typography design as well as dynamic web site development.

### *technical*

High proficiency in Photoshop, Illustrator, InDesign and Dreamweaver. Intermediate skills in Acrobat Pro, the Microsoft Office Suite and Prezi. Skilled in developing dynamic websites (PHP/XHTML/HTML5/Jquery/CSS/MySQL with specialty in the Wordpress environment) that focus on usability across multiple devices and current web standards. Capable of providing software support to clients.

### *organizational*

Independently coordinate and manage a variety of high volume projects simultaneously to meet schedules. Work closely with account executives and clients to define and execute project objectives.

### *instruction*

Foster climate of creativity and learning within work circles. Provide software support internally and for clients. Impart software skills and design principles to a class of 15 as adjunct faculty member at local college.

## work history

Pufferfish Studios, Hastings, NE	March 2015 – Present
IdeaBank Marketing, Hastings, NE	February 2013 – February 2015
David & Associates, Hastings, NE	October 2000 – January 2012
Hastings College, Hastings, NE	September 2006 – May 2009
Cornhusker Press, Hastings, NE	July 1999 – September 2000
KHAS-TV5, NBC affiliate, Hastings, NE	September 1993 – June 1999

## education, workshops & seminars

Hastings College, Hastings, NE • Communication Arts Major and Studio & Commercial Art Minor	Bachelor of Arts – May 1993
Central Community College, Hastings, NE • Web Developer Certification	May 2001
Photoshop World, Las Vegas, NV	September 2006
Web Site Development Conference, Grand Island, NE	July 2000

## references

Available upon request